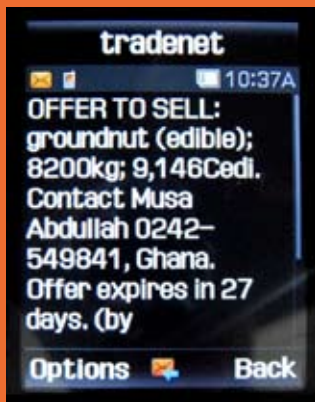


at-a-glance feature guide

receive SMS alerts on your mobile phone everyday



powerful mapping tools show price opportunities across regions

offers to buy & sell

realtime offers can be posted online, or from any mobile phone worldwide and mass-distributed, or sent to 'favorite' traders & producers

www.tradenet.biz/offers

realtime market prices

prices in hundreds of markets throughout Africa are available on the web, or via SMS. Historical data provides powerful comparative analysis & forecasts

www.tradenet.biz/prices

sms alerts on your mobile

registered users can get automatic alerts on their mobile phones for market prices anywhere in Africa, or receive daily offers to buy or sell from other users.

www.tradenet.biz/markets

free user websites

every registered user on tradenet gets a free website to list their services and offers, and can showcase their goods to international buyers

www.tradenet.biz/users

free association websites

networks of traders and farmer associations can customize their own websites and offer private services and content to their members

www.tradenet.biz/groups

maps

integration with Google Maps allows browsers to create graphical price comparisons between countries and markets and find opportunities

www.tradenet.biz/maps

RSS data feeds

newspapers, radios and websites anywhere can automatically pull prices and offers from TradeNet and feature it in their publications & broadcasts

www.tradenet.biz/rss

digital distribution platform

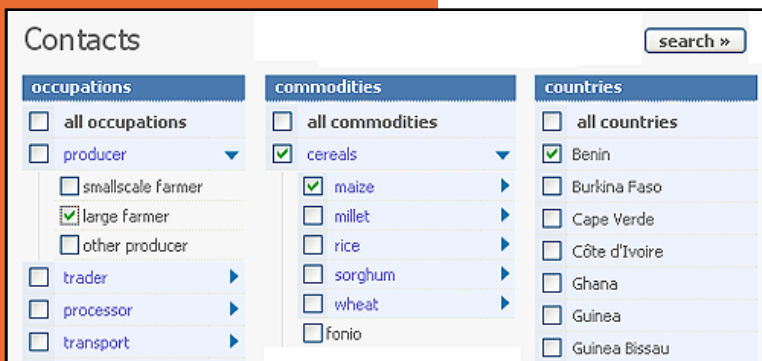
tradenet offers a unique way for individuals or organizations to share doc, audio or video files, associated with markets and commodities

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publish

mass-mailings of email or SMS to targeted users worldwide enable users and associations on TradeNet to perform powerful direct marketing

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detailed profiles allow international buyers to find specific producers and traders in Africa



at-a-glance RSS web feeds



pull tradenet content automatically onto your websites



get commodity prices daily via email for print publication



RSS
XML



RSS (really simple syndication) is a family of web feed formats used to publish frequently updated digital content (like prices, news and offers from TradeNet) to your websites and media outlets

websites

if you would like to feature realtime market information on your website, TradeNet offers a free service that can provide your site with agricultural news, prices or offers from markets across Africa. Just visit www.tradenet.biz/rss, choose which markets and which commodities you are interested in, then select prices, offers or news, and we will generate code for your site. Format and place this code anywhere on your website and TradeNet content automatically appears and is updated constantly. It's easy to setup, and costs nothing. So if you want to increase the relevancy and attractiveness of your site to your audience, setup datafeeds from TradeNet.

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