



SUCCESS STORY

High Tech Traditional: New York Times Captures MISTOWA Project efforts



Photo: Lyle Ashton Harris, New York Times Magazine

Producers and traders in Agboghloshie market gather around MISTOWA ICT Trainer Joel Dossoumon, demonstrating how to use a laptop to begin to access market prices.

In the January 1, 2006 *New York Times Magazine* article entitled “The Case for Contamination” Ghanaian writer, Kwame Anthony Appiah, discusses the mixing of traditional and modern cultural structures. It is, therefore, no surprise that renowned photographer Lyle Ashton Harris of the New York Times decided to capture MISTOWA’s efforts to bring high tech equipment to the traditional Agboghloshie market place. The photographs depicted in the article are a testament to the concept that traders and producers are ready for the use of technology to gather regional market information and have access to the World Wide Web.

Many of the photographs show members of the local association, GAPTO (Ghana Agricultural Products and Trader Organizations) using their mobile phones in the market place.

The *New York Times Magazine* pictures confirm MISTOWA’s belief that given the opportunity producers and traders will take advantage of new technology to improve their lives.